

South Central Sporthorse Breeders Association

March 2006 Newsletter

Look for our next newsletter to be in full html color with photos!

Stallion Auction -

What a huge success this year! Thanks to all the stallion owners for their generous donations and big thanks to Barbara and Rebecca for overseeing this project. We doubled the number of stallions that participated this year. There were 29 stallions offered (though several were a "high bidder gets choice of one of a group) for a total of 24 breedings. 12 of these breedings sold. Of these, the average high bid was \$613.50 and the high bid was \$1,200. Of the 12 breedings that did not sell, 7 were stallions offered by owners who are outside of our association's region (5 of which were unapproved by any registry and offered by the same owner) and 3 were Andalusian stallions. This last fact indicates that most of our bidders are warmblood sporthorse breeders and we need to advertise the auction a bit to the Baroque breeders as well. The auction generated over 30% more revenue than last year's auction. This gives us a decent budget for promotion in advertising, sponsorship of breed shows and awards. It is wonderful to see our new organization come alive at last.

Upcoming Breed Shows –

Hunter/jumper Breed Show at Las Colinas May 2, 2006

June 3-4, Proud Meadows Summer Sporthorse Breeding Show I & II Both Shows will be qualifiers for the Southern Series Championship .Judges: Merijane Malouin "r" & Dietrich Felgendreher "R" Contact: Show Secretary Jan Colley 512-845-2545 or JTColley@aol.com

Silver Hill Sporthorse Breeders I & II on Aug 12th and 13th at Silver Hill Stables in Austin, Texas. Contact Jan Colley 512-845-2545

Yellow Rose on Sept 15th – 18 in Irving, Texas. Contact Anne Taylor-Essig at 817-310-0128

Membership Drive –

We need all our members to go out and recruit other sport horse breeders to join us in our joint marketing efforts. Let's get as many of our area breeders together with us as we can. There is power in numbers and with enough members, we can sponsor a big sporthorse sales event in a central location!

Website News –

Rebecca is taking over the website to free Barbara up for her association secretarial duties. Look for the site to be moved to a new server (no popups!) and to be updated. Be sure to send us any

information you think should be included. And stallion owners, send Rebecca new photos and career statistics on your boys so we can update their pages. We'd also LOVE to have foal announcements and photos on the website! And BRAGS! Tell us how your SCSBA horses are doing out there! We'll brag for you to the world!

Marketing Update –

Look for SCSBA ads in many of the top “A” competitions in hunter/jumper and dressage shows and the national magazines. We plan to use rotating photos of our members' stallions and sale horses in some of these, so if you DO NOT want your horse's photo used (as if!), let us know.

Birth Announcements –

Hey everyone, please let us know when your babies arrive so we can announce them. Pictures of your babies are welcome!

Classifieds –

Don't forget that SCSBA has a free photo classifieds section on our website. Be sure to list your sale horses there.

Tack for Sale-

Wintec Isabella Dressage Saddle- Slightly used 17” Dressage saddle suede seat. Retail \$900 new asking \$350 Contact Judi Roach at judi_roach@richards.com

Trainers Section-

Show season is starting up and young horses are ready to be started under saddle and babies need to start them with in hand training. If you are looking for a trainer to help you in this area, please contact: Mary Claeys -Smith at Bridled Passion Farm 817-202-0711 www.bridledpassionfarm.com Specializing in Dressage, starting young horses under saddle and fine riding horses.

If others of our members offer young horse training services, let us know. We'll pass the word!

Presidents Message –

I would like to encourage everyone to remember that this is your organization. Feel free to contact the board with suggestions and information you would like included in the newsletter and please forward the newsletter to your breeder/horse people friends.

If your young horses qualify for an award, please be certain to let us know. It's not easy raising young horses and we want to acknowledge your successes. Be sure to send your birth announcements as some of us aren't having foals this year and we want to share in your joy.

Judi Roach